

# SIMONE MURRAY

ADDRESS: School of Languages, Literatures, Cultures and Linguistics  
Monash University  
20 Chancellors Walk  
Clayton campus, VIC 3800  
Australia

TELEPHONE: +61 (0)3 9905 2220 (W)

EMAIL: [Simone.Murray@monash.edu](mailto:Simone.Murray@monash.edu)

## ACADEMIC EMPLOYMENT AND ROLES

**Associate Professor in Literary Studies (Level D)** Jan. 2017 –  
**School of Languages, Literatures, Cultures & Linguistics, Monash University**

**Senior Lecturer in Literary Studies (Level C)** Jan. 2014 – Dec. 2016  
**School of Languages, Literatures, Cultures & Linguistics, Monash University**

**Director, The Centre for the Book** Jul. 2009 – Dec. 2011,  
Jul. 2017 –  
**School of English, Communications & Performance Studies, Monash University**  
**School of Languages, Literatures, Cultures & Linguistics, Monash University**

**Senior Lecturer in Communications and Media Studies (Level C)** Jan. 2008 – Dec. 2013  
**School of English, Communications & Performance Studies, Monash University**

**Lecturer in Communications and Media Studies (Level B)** Jan. 2005 – Dec. 2007  
**School of English, Communications & Performance Studies, Monash University**

**Lecturer (Level B)** Feb. - Dec. 2004  
**School of English, Art History, Film & Media, The University of Sydney**  
Duties: Delivering lectures, workshops and tutorials in communication & media studies, cultural theory, and literary subjects, plus associated teaching preparation, marking, administration and consultation.

**Australian Research Council Postdoctoral Fellowship (F00104800)** Jan. 2001 - Dec. 2003  
**School of English, Media Studies & Art History, The University of Queensland /**  
**Australian Key Centre for Cultural and Media Policy**  
**Adviser: Prof. Graeme Turner**  
'Cross-media Content Streaming: Rationale and Reality in Converged Media Environments' (A\$198,790)  
Examines the multifformatting of contemporary digital media content, with particular attention to the interface of book publishing with other media industries. Analyses the implications of content repurposing for media corporations, public-service media, policy-makers, content creators and media consumers.

## ACADEMIC QUALIFICATIONS

**Graduate Certificate in Higher Education** October 2007  
Centre for the Advancement of Learning and Teaching, Monash University

**Doctor of Philosophy** November 1999  
Dept of English Language and Literature, University College London (UK)  
Supervisor: Prof. John Sutherland

### ***Mixed Media: Feminist Presses and Publishing Politics in Twentieth-century Britain***

Analyses feminist book publishing in Britain across the 20<sup>th</sup> century, situating the movement within international media and communications trends, and examining:

- The effects of industry conglomeration and multinational competition on the post-1970 feminist book publishing boom
- Symbiosis between feminist publishing and the development of academic women's studies
- Changes in book marketing, author publicity, and publisher-reader relations across the period
- Implications of print media-Internet convergence for the future of book publishing

Submitted March 1999. Viva passed May 1999. Awarded November 1999.

### **Awarded Bachelor of Arts with First Class Honours (English)**

December 1994

The University of Queensland

Grade Point Average = 7 / 7 (equivalent to High Distinctions)

### ***Female Subjectivity in Katherine Mansfield's Short Stories***

Supervisors: Dr Barbara Garlick and Dr Bronwen Levy

Textual analysis of short stories by Modernist author Katherine Mansfield juxtaposing concepts of *écriture féminine* developed by theorists Hélène Cixous, Luce Irigaray and Julia Kristeva.

### **Awarded Bachelor of Arts**

December 1992

The University of Queensland

Grade Point Average = 6.8 / 7

Majoring in English, media and cultural studies, history, law

## **RESEARCH GRANTS**

### **International Conference Travel Scheme**

June 2017

Monash University, Faculty of Arts (A\$3,765)

### **Advancing Women's Research Success Grant Program**

May 2014

Monash University (A\$12,500)

### **Australian Research Council Discovery Projects 2012 (DP120100815)**

'Performing Authorship in the Digital Literary Sphere' (A\$118,000)

Jan. 2013 – Feb. 2018

(start deferred until 2013 because of maternity leave)

### **UNESCO grant**

Jan. 2011 – Dec. 2014

'Crossing Media Boundaries: Adaptations and New Forms of the Book'

(Project budget: US\$1,457,796)

Partner investigators with the Centre for the Book:

- University of Bedfordshire, UK
- Communication University of China
- Jadavpur University, India
- Nanjing University, China
- University of Southampton, UK

### **Australian Research Council Discovery Projects 2007 (DP0771488)**

'Books as Media: The Cultural Economy of Literary Adaptation' (A\$175,395)

Jan. 2007 – Dec. 2009

### **Monash University, School of English, Communications & Performance Studies**

Conference Travel Fund grant (A\$1,500)

May 2006

### **Monash University, Faculty of Arts**

New Appointees' Grant (A\$10,000)

Jan. 2005

### **Australian Research Council Special Research Initiatives scheme 2003**

'The Print Cultures Network:

Print Culture and National Culture in a Globalised Economy' (A\$10,000) Dec. 2003

*Chief Investigators:*

A/Prof DJ Carter, Prof BH Bennett, Prof PR Eggert, A/Prof PJ Buckridge, Dr M Tasker, Prof MF Meehan, Dr W Ommundsen, Dr AL McCann, Prof EA Webby, Mr JF Arnold, Prof RW Dixon, **Dr SE Murray**, A/Prof D Cryle, Dr TN Burrows, Prof DJ Haskell, Prof GR Worby, Ms KM Kilner

## PROFESSIONAL AWARDS, SCHOLARSHIPS AND PRIZES

<b>Dean's Commendation of Excellence in Teaching</b>	Faculty of Arts, Monash University, 2010
<b>International Award for Excellence in the Development of the Book</b> (annual award for best journal article published)	<i>The International Journal of the Book</i> , 2006
<b>Dean's Early Career Researcher Award for Excellence in Research, Special Commendation</b>	Faculty of Arts, Monash University, 2006
<b>SHARP DeLong Book Prize</b>	Society for the History of Authorship, Reading and Publishing, 2005
<b>Excellence in Tutoring Award</b>	Faculty of Arts, University of Sydney, 2004
<b>Commonwealth Scholarship</b>	Tenable at University College London, 1995-99
<b>University Medal (English/Communications)</b>	University of Queensland, 1995
<b>Kate McNaughton of Roma Scholarship</b>	Faculty of Arts, University of Queensland, 1994
<b>George Essex Evans Scholarship</b>	Dept. of English, University of Queensland, 1994
<b>Brisbane School of Arts Prize</b>	Faculty of Arts, University of Queensland, 1993
<b>Alrene Sykes Memorial Prize</b>	Dept. of English, University of Queensland, 1993
<b>Jessie Vasey Memorial Prize</b>	Dept. of English, University of Queensland, 1993
<b>ACV Melbourne Prize</b>	Dept. of History, University of Queensland, 1991

## TEACHING EXPERIENCE

### Postgraduate

*Co-ordination and seminars:*

- Current Issues in International Media and Communications (COM4040(H)) (Semester 1, 2005-07; 2009-10) –  
2-hour weekly Honours seminar  
School of English, Communications & Performance Studies, Monash University

*Lecturing:*

- Lecture to Graduate Certificate in Editing and Creative Writing Production course, Writing and the Publishing Industry (KWB399), on self-publishing, e.publishing and other markets for writing (Sep. 2003)  
Creative Industries Faculty, Queensland University of Technology
- Lecture to Graduate Certificate in Writing, Editing and Publishing course, Issues in Contemporary Publishing (WRIT6010), covering economic underpinnings of contemporary book publishing, media convergence and rights debates (May 2003)  
School of English, Media Studies & Art History, University of Queensland
- Lecture to Graduate Certificate in Writing, Editing and Publishing course, Issues in Contemporary Publishing (WRIT6010), on digital content and the future of the book (Apr. 2002)  
School of English, Media Studies & Art History, University of Queensland

- Lecture to Graduate Certificate in Writing, Editing and Publishing course, Issues in Contemporary Publishing (WRIT6010), on Australian book publishing within global media industries (Apr. 2001)  
School of English, Media Studies & Art History, University of Queensland
- Seminar to M.Phil students in Cultural Institutions course on Australian and international publishing cultures (Oct. 1999)  
School of English, Media Studies & Art History, University of Queensland

## Undergraduate

### Co-ordination:

- Digital Literatures (ATS3091) (Semester 2, 2013-15, 2017-)  
School of English, Communications & Performance Studies / School of Languages, Literatures, Cultures & Linguistics, Monash University
- Print Cultures: Books as Media (COM2130/3130, later ATS2442/3442) (Semesters 1 and 2, 2008-15)  
School of English, Communications & Performance Studies / School of Languages, Literatures, Cultures & Linguistics, Monash University  
***Rated an 'Outstanding' university unit by students (semester 1, 2009)***  
*[i.e. >4.7 on 5-point 'overall satisfaction' scale, placing it in the top 5% of 2009 university units]*  
***Rated an 'Outstanding' university unit by students (semester 2, 2010)***  
*[i.e. >4.7 on 5-point 'overall satisfaction' scale, placing it in the top 3% of 2010 university units]*  
***Rated an 'Outstanding' university unit by students (semester 1, 2011)***  
*[i.e. >4.7 on 5-point 'overall satisfaction' scale, placing it in the top 5% of 2011 university units]*  
***Rated an 'Outstanding' university unit by students (semester 1, 2015)***  
*[i.e. >4.7 on 5-point 'overall satisfaction' scale, placing it in the top 7% of 2015 university units]*
- The Second Media Age (COM2020/3020) (Semester 2, 2005-07) – Joint and sole co-ordinator  
School of English, Communications & Performance Studies, Monash University

### Lecturing:

- Digital Literatures (ATS3091) (Semester 2, 2013-15)  
School of English, Communications & Performance Studies, Monash University
- Print Cultures: Books as Media (COM2130/3130) (Semesters 1 and 2, 2008-15)  
School of English, Communications & Performance Studies, Monash University
- The Second Media Age (COM2020/3020) (Semester 2, 2005-07) – co-lecturer  
School of English, Communications & Performance Studies, Monash University
- Lectures to Semiotics, Narrative and Subjectivity course (ENGL2019) on Structuralism and Post-Structuralism, Semiotics of Gender, and Story and Discourse. (Semester 1, 2004)  
School of English, Art History, Film and Media, University of Sydney
- Lecture to The Text course (ENGL3910) on Publishing, Digital Content and the Future of the Book covering structure of the publishing industry, book retailing, rights debates, and impact of digital technology on the sector. (Mar. 2004)  
School of English, Art History, Film & Media, University of Sydney
- Lecture to Topics in Media Studies course (MSTU3000) on Cross-promotion and Convergence -- Implications for Fan Cultures covering: political economy methodology; conglomeration of multinational media; commercial significance of intellectual property; and corporate strategies for managing fan culture disputes. (Oct. 2003)  
School of English, Media Studies & Art History, University of Queensland
- Lecture to Introduction to Film and Television course (CCST1300) on Blockbusters and the Entertainment Industry discussing: political economy of global media conglomerates, history of Hollywood blockbusters, questions raised by film merchandising and tie-ins, and repurposing of digital content. (Sep. 2003, Sep. 2002)

School of English, Media Studies & Art History, University of Queensland

- Seminar for Topics in Media Studies course (MSTU3000) on Policy and Profits in Public-service Broadcasting covering: political economy research methodologies, principles of public-service broadcasting, realities of public-service media in Australia, content streaming in the public media sector and its challenges. (Oct. 2002)  
School of English, Media Studies & Art History, University of Queensland
- Lecture to Recent Women's Writing course (ENGL2510) on Feminist Publishing: Balancing Politics and Profits investigating: materialist literary criticism, the feminist press movement and cultural industries landscape. (May 2002)  
School of English, Media Studies & Art History, University of Queensland
- Lecture to Topics in Media Studies course (MSTU3000) on the Contemporary Book Publishing covering: digital media convergence, cultural politics and strategic marketing. (Oct. 2001)  
School of English, Media Studies & Art History, University of Queensland

*Tutoring:*

- Print Cultures: Books as Media (COM2130/3130) (Semester 1, 2009) – tutor  
School of English, Communications & Performance Studies, Monash University
- The Second Media Age (COM2020/3020) (Semester 2, 2005-07) – Up to 5 tutorials weekly  
School of English, Communications & Performance Studies, Monash University
- Media Studies (COM1010) (Semester 1, 2005; 2006) – 4 tutorials weekly  
School of English, Communications & Performance Studies, Monash University
- Communication and Media Studies (ENGL2006) (Semester 2, 2004) - 5 tutorials weekly  
*97% of students expressed overall satisfaction with tutorials*  
School of English, Art History, Film and Media, University of Sydney
- Semiotics, Narrative and Subjectivity (ENGL2019) (Semester 1, 2004) - 2 workshops weekly  
*90% of students expressed overall satisfaction with workshops*  
School of English, Art History, Film and Media, University of Sydney
- Inventing Modernity (ENGL1015) (Semester 1, 2004) - 6 tutorials weekly  
*91% of students expressed overall satisfaction with tutorials*  
School of English, Art History, Film and Media, University of Sydney
- Cultural Studies Theory (CCST2220) (Semester 2, 2001)  
*Rated an 'Outstanding' university tutor by 75% of students*  
School of English, Media Studies & Art History, University of Queensland
- Ideology, Media and Culture (CCST2200) (Semester 1, 2001)  
*Rated an 'Outstanding' university tutor by 50% of students*  
School of English, Media Studies & Art History, University of Queensland
- First-year seminars on contemporary American fiction focusing on Toni Morrison's *Beloved*  
Department of English Language and Literature, University College London (Mar. 1999)
- Second-year one-on-one tutorials across all aspects of undergraduate course including:  
Modern Literature 1945-Present; Modern Literature 1900-1945; Victorian Literature;  
Romantic Literature; American Fiction 1640-1890; Restoration and 18thC Literature; Renaissance  
Literature; Shakespeare; Chaucer and Medieval Literature; Bibliography  
Department of English Language and Literature, University College London  
(Sep. 1997 – Jun. 1999)

## ADMINISTRATION AND UNIVERSITY SERVICE

- Graduate Research Co-ordinator, Literary and Cultural Studies program** Jul. 2017-  
Faculty of Arts, Monash University
- Member, Academic Progress Committee** Apr. 2016-  
Faculty of Arts, Monash University
- Undergraduate Co-ordinator** Jan. 2011 – Dec. 2011  
Communications and Media Studies program  
School of English, Communications & Performance Studies, Monash University
- Elected Member of Arts Faculty Board** Jan. 2011 - Dec. 2012  
Monash University
- Arts Faculty Representative, University Exclusion Appeals Committee** January 2008-  
Monash University
- Member of Academic Board (non-professorial)** Aug. 2007 - Jun. 2008  
Monash University
- Honours Co-ordinator** Jan. 2005-07; 2009  
Communications and Media Studies program  
School of English, Communications & Performance Studies, Monash University
- Research Supervisor Accreditation Program (for supervision of HDR candidates)**  
Monash Research Graduate School, Monash University  
Level 2 completed February 2007  
Level 1 completed February 2006
- Higher Degree Research Supervisor**  
2017 – *Feeling Bookish: A New Materialist Analysis of the Book Object in the Digital Era*,  
Nicola Rodger (Doctor of Philosophy; full-time candidature commenced Jul. 2014)  
  
Postgraduate Publications Award, 2017 (to support writing up PhD thesis for publication)
- 2016 – *Issues in Interactive Narrative*,  
Antranig Sarian (Master of Arts by Research; part-time candidature commenced Mar. 2016;  
confirmed May 2017)
- 2013 – *Audience in the Spotlight: Investigating Literary Festival Engagement*,  
Millicent Weber (Doctor of Philosophy; submitted Sep. 2016; passed with no corrections Dec. 2016)
- Winner: Monash University Literary and Cultural Studies Best Thesis Prize 2016**  
  
Commendation, Faculty of Arts Postgraduate Publication Prize, 2016 (only one awarded annually)  
  
Postgraduate Publications Award, 2016 (to support writing up PhD thesis for book publication)  
  
Highly Commended, Literary and Cultural Studies Program Best Publication of 2015 Prize
- 2010 – *The Ghost Who Walks: A Cultural History of the Phantom Comic Book in Australia, India and Sweden*, Kevin Patrick (Doctor of Philosophy; submitted Feb. 2014; passed without amendment Jun. 2014)
- Winner: Faculty of Arts Award for Excellence in Higher Degree by Research 2014**
- 2010 – *Film Props, Product Placement and Visual Pleasure in Contemporary Hollywood Cinema*,  
Stefanie Maccar (Master of Arts 100% Research; semester 2, 2010; candidature confirmed)

### **Honours Dissertation Supervisor**

- 2009 – *Rethinking New Age Spirituality, Web 2.0 and Cyber-community in Contemporary Popular Culture*, Veronica Fitzgerald (Combined Honours in Communications and International Studies) (Honours I)  
Winner: Best International Studies Thesis Prize 2009, International Studies section
- 2009 – *L'Oréal Melbourne Fashion Festival: More than Hemlines and Colours*, Eliza Mielczarek (Honours I)
- 2009 – *Comic Books, Australian Society and Cultural Anxiety: 1956-1986*, Kevin Patrick (Honours I)  
Winner: Best Honours Thesis Prize 2009, Communications & Media Studies section
- 2007 – *Marie Claire and the Negotiation of Feminism in Commercial Media*, Sarah Gorman (Honours I)  
Winner: Best Honours Thesis Prize 2007, Communications & Media Studies section
- 2006 – *The Viability of the Fourth Estate Ideal for a post-9/11 US Media*, Belinda Mooney (Honours I)  
Winner: Best Honours Thesis Prize 2006, Communications & Media Studies section
- 2005 – *Lonely Planet: The Marketing of Travel*, Elizabeth Shaw (Honours I)  
School of English, Communications & Performance Studies, Monash University

### **Honours Dissertation Examiner**

- 2015 – *A Study of Two Tales Named Oz*, Klaudio Z. Podreka
- 2014 – *Happiness, Narrative and Time in Katherine Mansfield's Short Stories*, Rose Onans
- 2013 – *'Strippers and Hookers and Porn Stars, Oh My!': Mainstreaming the Sex Work Memoir*, Samantha Anderson
- 2010 – *High Stakes Television?: Media Sport, Australian Basketball and the Televisual Gaze*, Michael Scibilia
- 2009 – *The Materiality of the MP3 Format*, Lawson Fletcher
- 2009 – *1984 Los Angeles Olympics: The 'Turning Point' for the Contemporary Condition of Global Media Sport*, Erin McGrath
- 2007 – *Why Sex and the City Matters More to HBO than the Women Who Love it*, Carol Laws
- 2006 – *Media Freedom in Southeast Asia*, Nurzawani Abdul Gapar
- 2006 – *Legitimising Counterterrorism Legislation in the Australian Tabloid Press*, Joanna Krupski
- 2005 – *Backchat: The Origins, Development and Uses of Talkback Radio in Australia*, Thomas Pollock
- 2005 – *Trading off Our Media: An Analysis of the Impact of the Australia-United States Free Trade Agreement on Australian Media Industries*, John Varano  
School of English, Communications & Performance Studies, Monash University

### **Co-ordinator and Chair**

7 October 2002

Women in Media and Cultural Studies academic panel seminar  
Centre for Critical and Cultural Studies, University of Queensland

## **PROFESSIONAL MEMBERSHIPS AND DISCIPLINARY SERVICE**

### **Research grant application assessor**

Australian Research Council Discovery Projects (2014 - ); Australian Research Council Discovery Early Career Researcher Awards (2017); British Academy Conferences (2017); Leverhulme Trust Research Fellowships [UK] (2014); Research Foundation - Flanders [Belgium] (2015); Czech Science Foundation (2009).

### **Editorial board member**

'Media Convergence and Participatory Culture' series (Amsterdam University Press, 2014- )  
'Adaptation and Visual Culture' series (Palgrave Macmillan, 2015- )  
'Book History and Print Cultures' series (Anthem Press, UK, 2015- )

### **Book proposal referee**

Routledge (UK); Routledge (US); Palgrave Macmillan (UK); Temple UP (US); Rowman & Littlefield (US); Berghahn Books (US); Monash University Publishing (Aus.)

### **Journal referee**

*New Media & Society; Convergence: The Journal of Research into New Media Technologies; Continuum: Journal of Media and Cultural Studies; Media International Australia; Book History; Adaptation: The Journal of Literature on Screen Studies; Australian Humanities Review; Journal of Language, Literature and Culture; Women: a cultural review; Script & Print: Bulletin of the Bibliographical Society of Australia and New Zealand; M/C: Media/Culture; Transformations; Bibliodiversity(ies): University Journal of Publishing in Globalization*

**Conference convenor**

Conference Organising Committee member

Society for the History of Authorship, Reading and Publishing (SHARP) annual conference  
Western Sydney University, July 2018

*To Deprave and Corrupt: Forbidden, Hidden and Censored Books*

Bibliographical Society of Australia and New Zealand (BSANZ) annual conference

The Centre for the Book, Monash University and the Wheeler Centre for Books, Writing and Ideas  
Melbourne, 14-16 July 2010

**Society for the History of Authorship, Reading & Publishing (SHARP)**

Member, Board of Directors 2017-

Asia-Pacific Book Reviews Editor 2007-11

Member 2005-

**Australasian Association for Literature (AAL)**

Executive Committee, Victorian Representative 2015-

**Australian & New Zealand Communication Association (ANZCA)**

Executive Committee, Victorian Representative 2006 - 09

Member 2006-

**Bibliographical Society of Australia and New Zealand (BSANZ)**

Member 2007-

Victorian Representative 2009-

**Cultural Studies Association of Australasia (CSAA)**

Member 2003

**PUBLISHING AND MEDIA EXPERIENCE**

**Assistant Editor (Academic Journals)**

Feb. 2000 – Dec. 2000

*Form/Work* and *Australian Construction Law Newsletter*

Faculty of Design, Architecture & Building, University of Technology Sydney

**Publications Research Assistant**

Jun. 1999 – Jan. 2000

School of English, Media Studies & Art History, The University of Queensland



## PUBLICATIONS LIST

### *Single-Author Monographs*

2017 – *The Digital Literary Sphere: Reading, Writing, and Selling Books in the Internet Era*.  
Baltimore, MD: Johns Hopkins University Press.  
(in press; MS submitted 22 June 2017)

2012 – *The Adaptation Industry: The Cultural Economy of Contemporary Literary Adaptation*.  
New York: Routledge.  
(published 5 August 2011)  
<http://www.taylorandfrancis.com/books/details/9780415999038/>

Chinese translation to be published by Tsinghua University Press (*forthcoming*)

2004 – *Mixed Media: Feminist Presses and Publishing Politics*. London: Pluto Press.  
(published February 2004)  
[https://secure.metronet.co.uk/pluto/cgi-bin/web\\_store/web\\_store.cgi](https://secure.metronet.co.uk/pluto/cgi-bin/web_store/web_store.cgi)  
[www.press.umich.edu/catalog/pluto04.pdf](http://www.press.umich.edu/catalog/pluto04.pdf)

**Winner: SHARP DeLong Book Prize**, Society for the History of Authorship, Reading and Publishing, 2005.

Excerpt reprinted in *Feminist Literary Theory: A Reader*. 3<sup>rd</sup> ed. Ed. Mary Eagleton. Oxford: Wiley-Blackwell, 2011. 129-31.

### *Articles in Peer-Refereed Journals*

2017 – “Three Key Questions for Adaptation Studies in the Digital Age.”  
*LFQ: Literature/Film Quarterly* 45.2, ‘Adaptation Today’ special issue  
[http://www.salisbury.edu/lfq/issues/first/three\\_key\\_questions\\_for\\_adaptation\\_studies\\_in\\_the\\_digital\\_age.html](http://www.salisbury.edu/lfq/issues/first/three_key_questions_for_adaptation_studies_in_the_digital_age.html)  
(invited contribution to expert roundtable)

2017 – “‘Live and Local’?: The Significance of Digital Media for Writers’ Festivals.”  
[Co-authored with PhD student Millicent Weber]  
*Convergence: The International Journal of Research into New Media Technologies*,  
‘Writing Digital’ special issue 23.1: 61-78.

2016 – “‘Selling’ Literature: The Cultivation of Book Buzz in the Digital Literary Sphere.”  
*Logos* Independent Publishing Conference special issue 27.1: 11-21.

2015 – “Charting the Digital Literary Sphere.” *Contemporary Literature* 56.2 Summer: 311-39.

2010 – “‘Remix My Lit’: Towards an Open Access *Literary Culture*.” *Convergence: The International Journal of Research into New Media Technologies* ‘Words on the Web’ special issue, 16.1: 23-38.

2009 – “Servicing ‘Self-Scheduling Consumers’: Public Broadcasters and Audio Podcasting.”  
*Global Media and Communication* 5.2: 197-219.

2008 – “Phantom Adaptations: *Eucalyptus*, the Adaptation Industry and the Film that Never Was.”  
*Adaptation: The Journal of Literature on Screen Studies* 1.1: 5-23.

Reprinted in Czech translation in *Illuminace: The Journal of Film Theory, History, and Aesthetics*  
(2010) 22.1: 83-100.

Reprinted in *Murray Bail* (2013) Ed. Nicholas Birns. Contemporary Literary Criticism series.  
Columbia, SC: Layman Poupard Publishing. (*forthcoming*)

- 2008 – “Materializing Adaptation Theory: The Adaptation Industry.” *Literature/Film Quarterly* 36.1 Jan.: 4-20.
- 2007 – “Rights Culture: Authors, Publishers and the Digital Domain.” *Southern Review: Communication, Politics & Culture* ‘The Politics of Publishing’ special issue, 40.1: 5-24.
- 2007 – “Publishing Studies: Critically Mapping Research in Search of a Discipline.” *Publishing Research Quarterly* 22.4 Winter: 3-25.
- 2006 – “Designing Communication Honours Curricula: Theory and Practice in Australian Higher Education.” *Australian Journal of Communication* 33.1: 91-104.
- 2005 – “Think Global, Act Global: Corporate Content Streaming and Australian Media Policy.” *Media International Australia incorporating Culture & Policy* 116 Aug.: 100-16.
- 2005 – “Brand Loyalties: Rethinking Content within Global Corporate Media.” *Media, Culture & Society* 27.3: 415-35.
- 2004 – “The Cuala Press: Women, Publishing and the Conflicted Genealogies of ‘Feminist Publishing’.” *Women’s Studies International Forum* 27.5/6: 489-506.
- 2004 – “‘Celebrating the Story the Way it Is’: Cultural Studies, Corporate Media and the Contested Utility of Fandom.” *Continuum: Journal of Media & Cultural Studies* 18.1: 7-25.
- 2003 – “Media Convergence’s Third Wave: Content Streaming.” *Convergence: The Journal of Research into New Media Technologies* 9.1 (Spring): 8-18.
- 2002 – with Jane Roscoe, Sue Morris and Catharine Lumby. “Women in/and Media Today.” *Hecate* 28.2: 126-44.
- 2002 – “Harry Potter, Inc.: Content Recycling for Corporate Synergy.” *M/C: A Journal of Media and Culture*. ‘Loop’ issue. 5.4  
<<http://www.media-culture.org.au/mc/0208/recycling.html>>. (Posted 12 Aug. 2002)
- 2000 – “‘Deeds and Words’: The Woman’s Press and the Politics of Print.” *Women: A Cultural Review* 11.3 (Winter): 197-222.
- 2000 – “One Is Not Born, but Becomes, a Bestseller: The Publishing Politics of Simone de Beauvoir’s *The Second Sex*.” *Hecate* 26.1: 144-60.
- 1998 – “‘Books of Integrity’: The Women’s Press, Kitchen Table Press and Dilemmas of Feminist Publishing.” *European Journal of Women’s Studies* 5.2: 171-93.

### **Chapters in Scholarly Works**

- 2017 – “Authorship.” *The Oxford Handbook of Publishing Studies*. Eds. Angus Phillips and Michael Bhaskar. Oxford, UK: Oxford UP. (invited abstract accepted: 15/07/16)
- 2012 – “Where Did Your Adaptation Begin?: Book Fairs, Screen Festivals and Writers’ Weeks as Engine-rooms of Adaptation.” *Adaptation and Cultural Appropriation: Literature, Film, and the Arts*. Eds. Pascal Nicklas and Oliver Lindner. Berlin: De Gruyter. 57-69.
- 2012 – “The Business of Adaptation: Reading the Market.” *A Companion to Literature, Film and Adaptation*. Ed. Deborah Cartmell. Oxford, UK and Malden, MA: Wiley-Blackwell. 122-39.
- 2011 – “Materializing Adaptation Theory: The Adaptation Industry.” *Film and Literature: An Introduction and Reader*. Ed. Timothy Corrigan. 2<sup>nd</sup> ed. New York: Routledge.  
*Reprinted from Literature/Film Quarterly* 36.1 Jan (2008).: 4-20.

- 2010 – “Books as Media: The Adaptation Industry.” *The History of the Book in the West: 1914–2000, Volume V*. Ed. Alexis Weedon. Farnham, UK: Ashgate Publishing. 593-600.  
*Reprinted from International Journal of the Book, vol. 4.2 (2007): 23-30.*
- 2009 – “ ‘Celebrating the Story the Way it Is’: Cultural Studies, Corporate Media and the Contested Utility of Fandom.” *Media Audiences*. Eds. Barrie Gunter and David Machin. Benchmarks in Communication series. New Delhi, India: Sage Publications.  
*Reprinted from Continuum: Journal of Media & Cultural Studies 18.1 (2004): 7-25.*
- 2008 – “Feminist Print Cultures in the Digital Era.” *Feminist Interventions in International Communication: Minding the Gap*. Eds Katharine Sarikakis and Leslie Regan Shade. Lanham, MD: Rowman & Littlefield Publishers. 259-75.
- 2007 – “Generating Content: Book Publishing as a Component Media Industry.”  
*Making Books: Contemporary Australian Publishing*. Eds David Carter and Anne Galligan. Brisbane: University of Queensland Press. 51-67.
- 2006 – “Brand Loyalties: Rethinking Content within Global Corporate Media.” *The Economics of the Mass Media*. Ed. Gillian Doyle. International Library of Critical Writings in Economics. Series Ed. Mark Blaug. Cheltenham, UK: Edward Elgar Publishing.  
*Reprinted from Media, Culture & Society 27.3 (2005): 415-35.*
- 2006 – “Content Streaming.” *Paper Empires: A History of the Book in Australia, Volume 3 - 1946-2005*. Eds Craig Munro, Robyn Sheahan-Bright and John Curtain. Brisbane: University of Queensland Press. 126-31.
- 2000 – “ ‘Live Authors. Live Issues’: Dilemmas of Race and Authenticity in Feminist Publishing.”  
*Alternative Library Literature, 1998/1999: A Biennial Anthology*. 9<sup>th</sup> ed. Eds. Sanford Berman and James P. Danky. Jefferson, NC: McFarland & Co. 42-56.

## Publications in Peer-Refereed Conference Proceedings

- 2007 – “Books as Media: The Adaptation Industry.”  
Proceedings of the Book Conference 2006: Fourth International Conference on the Book (in print and online formats)  
*International Journal of the Book*, vol. 4.2: 23-30.  
<<http://ijb.cgpublisher.com/product/pub.27/prod.139>>
- Winner: International Award for Excellence in the Development of the Book 2006**  
Annual award for best journal article published in *The International Journal of the Book*
- 2006 – “Servicing ‘Self-Scheduling Consumers’: Public Broadcasters and Audio Podcasting.”  
<[http://www.networkinsight.org/verve/\\_resources/MurrayS.pdf](http://www.networkinsight.org/verve/_resources/MurrayS.pdf)>  
Communications Policy and Research Forum  
University of Technology Sydney  
25-26 September 2006
- 2003 – “A Book that Will be Read as Long as Films are Seen: Book-to-Screen Literary Adaptations and the Content Economy.”  
Proceedings of the Book Conference 2003 (in print and online formats)  
*International Journal of the Book*, vol. 1: 329-35.  
<<http://bookconference.publisher-site.com>>

## Guest-edited Journal Special Issues

- 2011 – ‘Adaptations, Cross-media Practices and Branded Entertainments.’ Special issue of *Convergence: The International Journal of Research into New Media Technologies* 17.1 Feb.: 1-108.  
(Co-edited with Prof. Alexis Weedon, University of Bedfordshire, UK)

## Other Publications

- 2016 – “Literary Studies.” *International Encyclopedia of Communication Theory and Philosophy*. Eds. Klaus Bruhn Jensen, Robert T. Craig, Jeff Pooley, and Eric Rothenbuhler. Malden, MA: Wiley-Blackwell. 31 Oct. 1-12.  
DOI: 10.1002/9781118766804.wbiect184
- 2012 – Book review of Katherine Bode and Robert Dixon, eds, *Resourceful Reading: The New Empiricism, eResearch, and Australian Literary Culture*. Sydney: Sydney University Press, 2009. *Reviews in Australian Studies* 6.1 <http://www.nla.gov.au/openpublish/index.php/ras/article/view/2331/2792>
- 2008 – Book review of Linda Hutcheon, *A Theory of Adaptation*. New York and London: Routledge, 2006. *Global Media Journal: Australian Edition* 1.2  
<[http://stc.uws.edu.au/gmjau/vol1\\_2008/1\\_hutcheon\\_review.html](http://stc.uws.edu.au/gmjau/vol1_2008/1_hutcheon_review.html)> (posted 3 Jun. 2008).
- 2008 – Book review of Laura J. Miller, *Reluctant Capitalists: Bookselling and the Culture of Consumption*. Chicago and London: University of Chicago Press, 2006. *Media International Australia incorporating Culture and Policy* 126 Feb.: 169-70.
- 2006 – Book review of Karin Littau, *Theories of Reading: Books, Bodies, and Bibliomania*. Cambridge, UK: Polity Press, 2006. *Script & Print: Bulletin of the Bibliographical Society of Australia & New Zealand* 30.4: 250-52.
- 2006 – Book review of James F. English, *The Economy of Prestige: Prizes, Awards, and the Circulation of Cultural Value*. Cambridge, MA: Harvard University Press, 2005. *Media International Australia incorporating Culture and Policy* 120 Aug.: 200-01.
- 2005 – Book review of Paul du Gay and Michael Pryke, eds, *Cultural Economy: Cultural Analysis and Commercial Life*. London: Sage Publications, 2002. *Media International Australia incorporating Culture and Policy* 116 Aug.: 119-20.
- 2003 – Review of *The Secrets of Three Women*, written and performed by Linda Neil. Queensland Poetry Festival, Brisbane, 13 Sep. 2003.  
*M/C: A Journal of Media and Culture*. Reviews: Events.  
<<http://reviews.media-culture.org.au/article.php?sid=836>> (posted 26 Nov. 2003).
- 2003 – “Crossing the Book History / Publishing Studies Divide.”  
Conference report and disciplinary survey  
Book Conference 2003: International Conference on the Future of the Book  
Cairns, 22-24 April 2003  
*SHARP News* 12.3: 3-4.
- 2002 – Book review of Jim Collins, ed., *High-Pop: Making Culture into Popular Entertainment*. Malden, MA: Blackwell Publishers, 2002.  
*M/C: A Journal of Media and Culture*. Reviews: Words.  
<<http://reviews.media-culture.org.au/article.php?sid=552>> (posted 18 Nov. 2002)
- 2002 – Book review of David Croteau and William Hoynes, *The Business of Media: Corporate Media and the Public Interest*. Thousand Oaks, CA: Pine Forge Press, 2001.  
*Media International Australia incorporating Culture and Policy*, 104, Aug.: 130-31.
- 2002 – Book review of Marilla North, ed., *Yarn Spinners: A Story in Letters—Dymphna Cusack, Florence James, Miles Franklin*. Brisbane: University of Queensland Press, 2001.  
*M/C: A Journal of Media and Culture*. Reviews: Words.  
<<http://www.media-culture.org.au/reviews/article.php?sid=463>> (posted 27 Aug. 2002)

- 2002 – Book review of André Schiffrin, *The Business of Books: How International Conglomerates Took Over Publishing and Changed the Way We Read*.  
London and New York: Verso, 2001.  
*Media International Australia incorporating Culture and Policy* 103, May: 151-53.
- 1999 – “Intertextuality.” *Encyclopedia of Literary Critics and Criticism*. 2<sup>nd</sup> ed. Ed. John Sutherland.  
London: Fitzroy Dearborn. 559-61.
- 1999 – “Annette Kolodny: A Critical Assessment.” *Encyclopedia of Literary Critics and Criticism*. 2<sup>nd</sup> ed.  
Ed. John Sutherland. London: Fitzroy Dearborn. 166-69.

## **Invited Keynote and Master-Class Presentations**

- 2015 – “Entering Literary Discussion: Reading Online”  
Between Texts and Readers: Book and Literature Promotion in the 20th and 21st Centuries  
International Book Studies Society (*Internationale Buchwissenschaftliche Gesellschaft*) Young  
Scholars Conference  
Johannes Gutenberg-University, Mainz, Germany  
13-14 November 2015
- 2014 – “ ‘Selling’ Literature: The Cultivation of Book Buzz in the Digital Literary Sphere”  
Small Press Network Independent Publishing Conference  
Federation Conference Centre, Sydney  
13-14 November 2014
- 2011 – “Author Functions: The Transmedial Author and the Contemporary Adaptation Industry.”  
The Long Twentieth Century  
Society for the History of Authorship, Reading and Publishing conference  
University of Queensland, Brisbane  
28-30 April 2011
- 2010 – “Cultivating The Reader: Transmuting Loyal Readerships into Screen Adaptation Audiences.”  
[Virtual presentation via DVD]  
Adaptation and Cultural Appropriation International Conference  
Department of English and American Studies  
University of Bayreuth, Germany  
25-27 February 2010
- 2009 – “Institutions of Adaptation: The Role of Literary Agents and Book Prizes.”  
Advanced Studies Option staff and postgraduate master class  
School of English, Media Studies and Art History  
University of Queensland, Australia  
10-11 August 2009
- 2008 – “Book as Scrapbook: What Might an Open Access *Literary* Culture Look Like?”  
Writers’ and Literary Translators’ International Congress (WALTIC 2008)  
Swedish Writer’s Union, Stockholm  
29 June - 2 July 2008
- 2007 – “What Are You Working on?: The Shifting Role of the Author in an Era of Cross-Media  
Adaptation.”  
Book Conference 2007: Fifth International Conference on the Book  
Spanish National Research Council, Madrid  
20-22 October 2007

## **Refereed Conference Papers**

- 2017 – “Online Book Reviewing: Amazon, Goodreads, Litbloggers and Booktubers as Amateur Consecrators”  
Technologies of the Book: Society for the History of Authorship, Reading and Publishing (SHARP) annual conference  
University of Victoria, British Columbia, Canada  
9-12 June 2017
- 2016 – “Keywords for Book History Futures: ‘Digital’.”  
Languages of the Book: Society for the History of Authorship, Reading and Publishing (SHARP) annual conference  
Bibliothèque Nationale de France, Paris  
18-21 July 2016
- 2016 – “Literary Reading in Online Environments: Technologies, Practices, Implications.”  
The Australasian Association for Literature annual conference  
Western Sydney University  
11-13 July 2016
- 2015 – “The Public Life of Electronic Literature: Writers’ Festivals Online.”  
The End(s) of Electronic Literature: Electronic Literature Organization (ELO) annual conference  
University of Bergen, Norway  
5-7 August 2015
- 2015 – “‘Live and Local’: Digital Networks and Literary Festivals.”  
Literary Studies Convention  
University of Wollongong, Australia  
7-11 July 2015
- 2015 – “On the Rise of Amateur Reviewing.”  
Critical Matters: Book Reviewing Now symposium  
Wheeler Centre for Books, Writing and Ideas, Melbourne, Australia  
9 April 2015
- 2014 – “Performing Authorship in the Digital Literary Sphere.”  
Religions of the Book: Society for the History of Authorship, Reading and Publishing (SHARP) annual conference  
University of Antwerp, Belgium  
17-21 September 2014
- 2014 – “Everyone’s a Critic: Mass Amateur Book Reviewing in the Digital Literary Sphere.”  
Literature and Affect: Australasian Association for Literature (AAL) annual conference  
University of Melbourne  
2-4 July 2014
- 2013 – “Charting the Digital Literary Sphere.”  
Association for the Study of Australian Literature (ASAL) ‘The Road Ahead’ conference  
Macquarie University, Sydney  
20-21 June 2013
- 2009 – “Where Did Your Adaptation Begin?: Book Fairs, Screen Festivals and Writers’ Weeks as Engine-rooms of Adaptation.”  
4<sup>th</sup> Annual Association for Adaptation Studies conference  
British Film Institute, London, UK  
24-25 September 2009
- 2009 – “Cultivating The Reader: Transmuting Loyal Readerships into Screen Adaptation Audiences.”  
Bibliographical Society of Australia and New Zealand annual conference  
School of English, Media Studies & Art History, University of Queensland  
20-22 July 2009

- 2009 – “World Rights: Literary Agents as Brokers in the Contemporary Mediasphere.”  
 Tradition & Innovation: Society for the History of Authorship, Reading and Publishing (SHARP)  
 annual conference  
 St. Michael’s College, University of Toronto, Canada  
 23-27 June 2009
- 2008 – “The Novel Beyond the Book: Literary Prize-winners on Screen.”  
 Teaching and Text: Society for the History of Authorship, Reading and Publishing (SHARP)  
 annual conference  
 Oxford International Centre for Publishing Studies, Oxford Brookes University, UK  
 24-28 June 2008
- 2008 – “Best Adapted Screenwriter?: The Role of Screenwriters in the Contemporary Lives of Books.”  
 The Lives of the Book conference  
 Nancy University, France  
 20-21 June 2008
- 2008 – “What Are You Working on?: The Shifting Role of the Author in an Era of Cross-Media  
 Adaptation.” [Virtual presentation via DVD]  
 Cross-media Cooperation between the Publishing, Theatrical and Film Industries: An  
 Interdisciplinary Colloquium  
 Institute for English Studies, University of London  
 12 April 2008
- 2007 – “Phantom Adaptations: *Eucalyptus*, the Adaptation Industry and the Film that Never Was.”  
 Association of Literature on Screen Studies 2<sup>nd</sup> annual conference  
 Atlanta, GA, USA  
 20-22 September 2007
- 2007 – “Materialising Adaptation Theory: The Adaptation Industry.”  
 Communication, Civics, Industry: Australian and New Zealand Communication Association  
 (ANZCA) annual conference  
 Law School, University of Melbourne  
 5-7 July 2007
- 2006 – “Books as Media: The Adaptation Industry.”  
 Book Conference 2006: Fourth International Conference on the Book  
 Emerson College, Boston  
 20-22 October 2006
- 2006 – “Servicing ‘Self-Scheduling Consumers’: Public Broadcasters and Audio Podcasting.”  
 Communications Policy and Research Forum  
 University of Technology Sydney  
 25-26 September 2006
- 2006 – “Publishing Studies: Critically Mapping Research in Search of a Discipline.”  
 Trading Books-Trading Ideas: Society for the History of Authorship, Reading and Publishing  
 (SHARP) annual conference  
 National Library of the Netherlands, The Hague and Leiden  
 11-14 July 2006
- 2006 – “Rights Culture: Content Creators, Cultural Industries and the Digital Domain.”  
 Empowerment, Creativity and Innovation: Australian and New Zealand Communication Association  
 (ANZCA) annual conference  
 Discipline of Media, University of Adelaide  
 3-7 July 2006

- 2003 – “Feminist Publishing Beyond the Millennium: Inscribing Women’s Print Heritage in a Digital Future.”  
 (Other) Feminisms: An International Women’s and Gender Studies Conference  
 Women’s College, University of Queensland  
 12-16 July 2003
- 2003 – “A Book that Will be Read as Long as Films are Seen: Book-to-Screen Literary Adaptations and the Content Economy.”  
 Book Conference 2003: International Conference on the Future of the Book  
 Cairns International Convention Centre  
 22-24 April 2003
- 2002 – “Cross-purpose Repurposing: The ABC, Telstra and Content Streaming.”  
 Cultural Studies Association of Australia annual conference  
 Department of English with Cultural Studies, University of Melbourne  
 5-7 December 2002
- 2002 – “Where Does Publishing Fit in?: Book Culture in the Age of Digital Atomisation.”  
 In Progress?: An Interdisciplinary Postgraduate Work-in-Progress Conference  
 School of English, Media Studies & Art History, University of Queensland  
 4-6 October 2002
- 2002 – “From Literature to Content: Media Multinationals, Publishing Practice and the Digitisation of the Book”  
 Society for the History of Authorship, Reading and Publishing (SHARP) annual conference  
 Senate House, University of London  
 10-13 July 2002
- 2001 – “Media Convergence’s Third Wave: Content Streaming”  
 <<http://www.acij.uts.edu.au/pr2k/2001/murray.html>>  
 Inaugural Public Right to Know conference  
 Australian Centre for Independent Journalism, University of Technology, Sydney  
 26-28 October 2001
- 2001 – “Generating Content: Publishing as a Component Media Industry”  
 Contemporary Book Publishing in Australia Workshop  
 Australian Key Centre for Cultural and Media Policy, Griffith University, Brisbane  
 16 February 2001
- 2000 – “International Trends in Publishing”  
 History of the Book in Australia / Book Futures Workshop  
 Australian Key Centre for Cultural and Media Policy  
 Griffith University, Brisbane  
 April 2000